

# *nick hoefly*

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## *Summary*

I am an enthusiastic digital artist eager to grow and lend my skills to great projects. I have a solid foundation in story driven narrative and animation as well as effective time management & organizational skills.

## *Employment & Production Experience*

**So! Animation** September 2010 - present

Production Coordinator / 3D Generalist / Motion Graphics Artist

Help develop & maintain efficient production pipelines as well as participate as an artist in the production of an educational animated series. Involved in all aspects of the process including script analysis, storyboarding, 3d asset development, layout, animation, compositing & final delivery.

**ProductionHUB.com** April 2006 - August 2010

Data Entry Technician April 2006 - January 2008

Responsible for the maintenance of databases, approval of user submitted information & general customer inquiries via email & phone.

Graphic Design Artist / Motion Graphics Designer / Videographer January 2008 - August 2010

Responsible for the visual style of the website & promotional print/screen materials. Worked closely with the marketing department & company CEO to develop advertising campaigns, video tutorials & commercials to promote the brand. Produced numerous informational videos & interviews with major industry companies & filmmakers at trade shows and film festivals.

**IDEAS / Integrity Arts** January 2010 - April 2010

Post Production Intern

Supported & participated in the duties of the Assistant Editor. These duties included running & routing tape decks, encoders, dvd players, etc; as well as authoring, creating & duplicating dvds. Gained a valuable insight on the business side of producing projects for clients with regards to budget, quality & time.

## *Education*

University of Central Florida 2005 - 2009

Orlando, FL

Bachelor's of Art in Digital Media, Visual Language

Participated on the team that developed the award-winning animated short "Atlas' Revenge".

[www.atlasrevenge.com](http://www.atlasrevenge.com)

## *Skills & Software*

Proficient on both MAC and PC platforms

Software:

Photoshop

Illustrator

After Effects

Final Cut Pro 7

iWork Suite

Maya

Cinema 4D

Mocha

Boujou

Microsoft Office Suite